

# BLACK FRIDAY

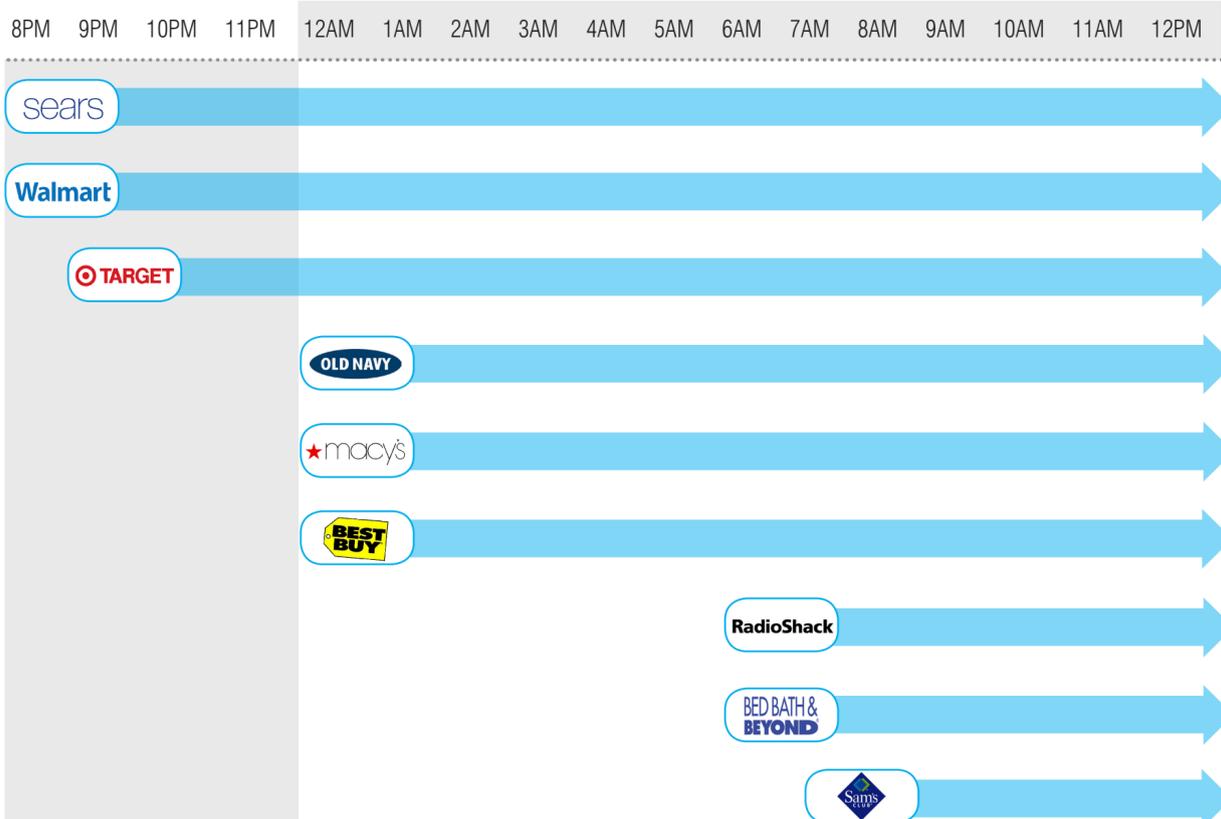
## SHOPPING CHEAT SHEET

### OPENING TIMES

Some stores will be open as late as 11pm!

Thursday, 11/22

Friday, 11/23



### FREEBIES



#### Beauty Tote Bags

Victoria's Secret will be giving away a free tote bag filled with beauty products with a purchase of \$65 or more.



#### Wii U

1,000 lucky shoppers will receive a brand new Wii U from Old Navy on Black Friday.



#### Breakfast

Sam's Club will be handing out complimentary Starbucks holiday blend coffees and Artisan Fresh pastries to customers.

### WHAT TO BUY



#### Apple Products

Apple vendors will often give 5 - 10% off discounts and bundle free store gift cards with Apple purchases



#### Budget Laptops

Small laptops will hit major lows at consumer electronics retailers and many of these machines will be cheaper than tablets.



#### Small Appliances

Many different types of kitchen pieces will be on sale at almost all major retailers.

### WHAT NOT TO BUY

You'll find better prices later in the season!



#### Premium Model Digital Cameras & Brand Name HDTV

Top tier models will go on sale in January and February when sales decline and new models arrive.



#### Toys

The best toy prices are usually found in the first two weeks of December. The week of Dec. 9th is probably your best shot to score a deal.



#### Watches & Jewelry

High demand during the holidays means higher prices. See something you want to give as a gift? Buy in January and give it for Valentine's Day.

### Apps to keep it all under control



#### Macy's Black Friday

Use the Macy's app's Black Friday features to navigate in-store layouts and get special Black Friday deals when you're in the store.



#### FatWallet Black Friday

Browse the Black Friday ad scans and deals while you're standing in line or sort deals by category, store and price range.



#### Evernote

Create and edit Black Friday shopping lists, check off preparation tasks and email notes.



#### CNET

#### Product Reviews

Get access to CNET's blogs, technology news and product reviews.



#### TGI Black Friday

Search thousands of Black Friday deals and compare item prices.



#### SnapTell

Snap pictures of books, movies, DVDs and more to pull up complete item descriptions and compare in-store and online prices

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#### SOURCES:

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